



September 7, 2011

Dear Supporter,

Engineers Without Borders-USA (EWB-USA) is a 501 (c)(3) nonprofit organization committed to designing and implementing sustainable engineering projects worldwide, while creating transformative experience and responsible leaders.

EWB-USA grew from little more than a handful of members in 2002 to over 12,000 today. EWB-USA has over 400 projects in 45 developing countries. EWB-USA helps create a more stable and prosperous world by addressing people's basic human needs by providing necessities such as clean water, power, sanitation and education. EWB-USA's strength comes from its over 250 student and professional chapters. EWB-USA's rapid growth is evidence of its unique ability to inspire and attract participants to the field of engineering and global development.

In the fall of 2011, EWB-USA will be conducting Regional Training Workshops to bring together students, academics, professionals for a weekend of technical training, collaboration and inspiration. **We invite you to pledge your support as a platinum sponsor of EWB-USA's work on a local level with global impact by sponsoring the EWB-USA South East Regional Training Workshop, which will be held in Jacksonville, Florida on October 14-16.**

Training workshops for EWB-USA student and professional members are an important part of EWB-USA's *Global Development Education Initiative*. The goals for this workshop include:

- To engage in technical training
- To share international experiences and lessons learned
- To network with members and guests
- To develop and learn best practices for international development work

EWB-USA Regional Training workshop Sponsors can feel confident that they are supporting a new era of science and engineering professionals, while training the next generation of global leaders capable of 21<sup>st</sup> century innovation and international collaboration. **Don't miss this unique opportunity to show your support of EWB-USA – Together we can build a better world.**

Enclosed you will find information about EWB-USA Regional Training Workshop sponsor benefits and a sponsorship reservation form. I will follow up with you in the next two weeks about this opportunity. In the mean time, please do not hesitate to contact me if you have any questions.

Sincerely,

Katrina Myers

President, Jacksonville Professional Chapter of EWB-USA

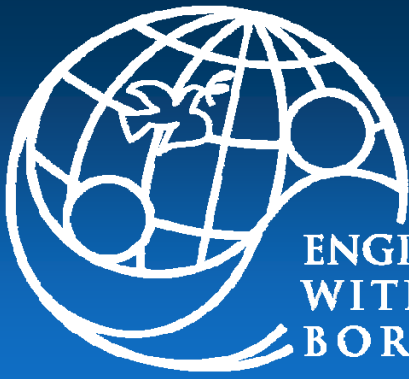
Vice President, South East Region of EWB-USA

E-mail: [kmyers@taylorengineering.com](mailto:kmyers@taylorengineering.com)

Phone: 904-731-7040

**BUILDING A BETTER WORLD | ONE COMMUNITY AT A TIME**

4665 Nautilus Court, Suite 300 | Boulder, CO 80301  
Phone: 303-772-2723 | Fax: 303-772-2699 | [www.ewb-usa.org](http://www.ewb-usa.org)



# Sponsorship Packet

## South East Regional Workshop

October 14-16, 2011

Jacksonville, FL



The mission of Engineers Without Borders—USA (EWB-USA) is to support **community-driven development programs** worldwide by collaborating with local partners to design and implement **sustainable engineering projects**, while creating transformative experiences and responsible leaders.

Every fall, 200+ EWB-USA members and supporters from **10 states** and **48 chapters** gather at the South East Regional Workshop. The event includes two days of networking and educational sessions. This year's workshop will be hosted by the **Jacksonville Professional Chapter** and the **University of North Florida Student Chapter**! Please consider supporting the efforts of our organization and advertising your company to some of the **best and brightest** engineers and engineering students.

More Information: [www.ewb-usa-jacksonville.org/SERWS.html](http://www.ewb-usa-jacksonville.org/SERWS.html)

Contact: Katrina Myers, [kmyers@taylorengineering.com](mailto:kmyers@taylorengineering.com) 904-731-7040

# Engineering Solutions to meet basic human needs

As the 21st century opens, humanity is facing tremendous global challenges. According to the World Bank, 1.4 billion people in the world live on less than \$1.25 a day, while 2 billion live on less than \$2 a day. Studies indicate that water problems, such as access to safe drinking water and reliable sanitation, affect about half of all people. Nearly 1.1 billion people do not have access to clean drinking water while 2.6 billion do not have access to proper sanitation. The United Nations estimates the problems of unsafe water, inadequate sanitation and the lack of hygiene claim the lives of 1.6 million children under the age of five every year.

Engineers Without Borders-USA (EWB-USA) is fighting these challenges, not only for the well-being of those in need, but also for the future prosperity for all humanity. EWB-USA is a nonprofit humanitarian organization that supports community-driven development programs worldwide through partnerships that design and implement sustainable engineering projects. EWB-USA members, comprised of professional and student engineers as well as members from other disciplines, work with local communities and organizations in over 45 developing countries on projects which improve water supply, renewable energy, sanitation and more. Dubbed the “Blueprint Brigade” by Time Magazine, EWB-USA has grown from a handful of members in 2002 to over 12,000 members today and has completed over 400 projects worldwide. EWB-USA maintains over 250 dedicated chapters and has touched the lives of more than one million people.



*Pictures:*

*Left: The Jacksonville Professional Chapter has partnered with the Nebaj region in Guatemala, where they have completed two projects at rural schools to give children access to water and proper sanitation. Most recently, they constructed a water distribution system for a village of 200 people.*

*Next Page: The UNF chapter works at the Tamale Children's Home in Ghana to improve water, sanitation, and stove conditions for the thirty abandoned children residents.*



“Communication to Inspire Action” is the theme for this year’s workshop. This theme represents how EWB-USA members communicate their message not only to tell a story or to educate their audience, but to inspire action in them. The action inspired in the volunteers, donors, or community partners, creates positive change in the world. The goals of the workshop are to:

- Engage in technical training
- Share international experiences and lessons learned
- Network with members and guests
- Develop and learn best practices for international development work

# Communication to Inspire Action

# Sponsorship Benefits

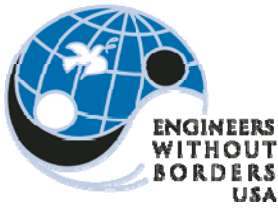


Sponsorship of a EWB-USA Regional Training Workshop provides your organization with the opportunity to actively support your local EWB-USA chapters in their efforts to build a better world.

As a sponsor, your first and foremost benefit is your brand exposure with EWB-USA's student and professional members, who are your existing and potential colleagues and clients, and are interested in the services that your company offers.

Become a sponsor today by filling out the enclosed sponsorship reservation form before [September 29](#). In-kind donations of [goods and services](#) will receive recognition based on the market value of the contribution.

Recognition and Benefits	Platinum Sponsor (\$3,000 or more)	Gold Sponsor (\$2,000 - \$2,999)	Silver Sponsor (\$1,000 - \$1,999)	Bronze Sponsor (\$999 or less)
Tickets to Workshop	3	2	1	0
Company booth at event	✓			
Promotional materials in attendee packets	✓			
Individual Workshop Session sponsorship credit	✓	✓		
Logo and link on workshop homepage	✓	✓	✓	
Acknowledgement on event program	✓	✓	✓	✓
Logo displayed on event signage	✓	✓	✓	✓
Logo displayed on event PowerPoint	✓	✓	✓	✓



## 2011 EWB-USA Regional Training Sponsorship Registration Form

Sponsor Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level** (see attached Sponsorship Guide for benefits)

- |   |   |  |   |
|---|---|--|---|
| <input type="checkbox"/> <b>Platinum Sponsor</b><br>\$3,000 or more | <input type="checkbox"/> <b>Gold Sponsor</b><br>\$2,000 - \$2,999 | <input type="checkbox"/> <b>Silver Sponsor</b><br>\$1,000 -1,999 | <input type="checkbox"/> <b>Bronze Sponsor</b><br>\$999 or less |
|---|---|--|---|

**Total Sponsorship Amount:** \_\_\$\_\_\_\_\_

**Please indicate which EWB-USA Regional Training Workshop you would like to sponsor.**

*If you would like to sponsor multiple EWB-USA Regional Training Workshops please fill out a separate Reservation Form for each Sponsorship.*

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> <b>South East – Jacksonville, Florida</b> | <input type="checkbox"/> Mountain – Tucson, Arizona             |
| <input type="checkbox"/> West Coast – Portland, Oregon                        | <input type="checkbox"/> South Central – College Station, Texas |
| <input type="checkbox"/> Great Lakes – Urbana Champaign, Illinois             | <input type="checkbox"/> North East – New York, New York        |
| <input type="checkbox"/> Midwest – Rolla, Missouri                            |   |

Please make checks payable to:

**EWB-USA**  
**4665 Nautilus Court, Suite 300**  
**Boulder, CO 80301**

**Mail, fax, or scan completed forms to EWB-USA**

**Email:** [mary.perkins@ewb-usa.org](mailto:mary.perkins@ewb-usa.org)

**Fax:** 303.772.3222

**Snail Mail:**

EWB-USA  
4665 Nautilus Court, Suite 300  
Boulder, CO 80301

**We will need a JPEG file of your logo. Please email your logo to Katrina Myers, [kmyers@taylorengeering.com](mailto:kmyers@taylorengeering.com) by September 29, 2011 to ensure recognition in EWB-USA Regional Training Workshop materials!**